

COVID-19: Growing Trees Network with a new inspiring afforestation initiative



Growing Trees latest afforestation initiative was launched on Friday the 22nd of May 2020:

Establishing a minimum of two Community Forests in Denmark dedicated to honour and appreciate all those who have made an extraordinary effort or sacrifice to combat the COVID-19 virus.

Lars Heiselberg Vang Jensen, Chairman of Growing Trees Network Foundation, says:

“With this we also send out an invitation internationally to other organizations to initiate something similar. In many developing countries access to food sources is becoming an even bigger problem. We hope that when other treeplanting organizations adopt the idea they will have focus on planting fruit and nut trees to help the locals become self-sufficient and better equipped to cope on a daily basis with similar crisis in the future.”

Growing Trees offers treesponsors to donate to Community Food-Forests in Ghana. On the 25th of May 2020 Lars will be interviewed about this initiative on BBC World Radio.

The Community Forests in Denmark shall be living monuments acknowledging the united effort in Denmark and worldwide to cope with the COVID-19 virus. From closed businesses, deepfelt deprivation, the distance to other people, parents teaching at home to everything we can thank each other for is what these new Community Forests are all about. From our daily work we also know that it means a lot to many people that they can plant a tree in the loving memory of a dear one who has passed away. Through the Community Forests it is possible for everyone to honor the huge societal effort by planting trees.

To honor and acknowledge the global effort we hereby invite citizens, foundations and companies to donate trees for these new 2 - 4 Community Forests. The new Community Forests are expected to be established in Jutland and on Zealand and hopefully a couple of places more in the autumn of this year or the spring of 2021. Dates will be announced on growingtrees.dk.

The coffin manufacturer Tommerup Heilskov and the Real Estate Chain RealMæglerne has already decided to donate the first trees for the new Community Forests.

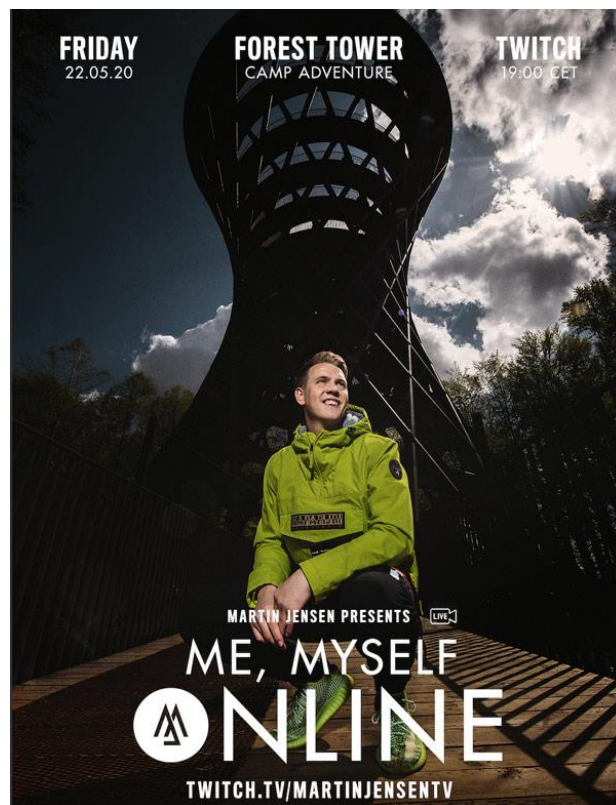
The afforestation initiative was launched on Friday the 22nd of May when the world famous Danish DJ Martin Jensen LIVE streamed his ME MYSELF ONLINE concert directly from the unique Forest Tower at Camp Adventure in Denmark. The concert was streamed all over the world free of charge. The audience was encouraged to donate funds to support Growing Trees Network Foundations effort to establish Community Forests in Denmark. Martin Jensen has during the COVID-19 streamed his concerts from an empty stadium, a frigate and on Friday from the Forest Tower at Camp Adventure supporting different charitable initiatives.

You can watch Martins concert here: [twitch.tv/martinjensentv](https://www.twitch.tv/martinjensentv)

Facts:

- Growing Trees Network Global is known from the worlds first telethon “Denmark Plant Trees” held by the Danish TV station TV2 in corporation with The Danish Society for Nature Conservation which in total collected 1,081,425 trees to be planted in 46 new forests in Denmark. The telethon got heavy international attention under the headline; Probably the first-ever telethon in the world helping the climate. 25 of these are being planted this spring.
- The Danish afforestation organization Growing Trees Network Foundation (Growing Trees) facilitates the planting of new Community Forests in Denmark and Community Food Forests in Ghana.

- New Community Forests are not only reducing CO2 and thereby benefitting the climate they are often established peri-urban above ground water reservoirs to create habitats for plants and wildlife and outdoor activities for the local citizens.
- As one of Denmark's biggest artists with over 1 billion streams and a #45 placing in the DJ Mag Top 100 DJ's Pol, Martin Jensen is constantly pushing the envelope in connecting with his fans through his music and in these unprecedented times, aims to bring people together. Harnessing the uniting power of music, Martin Jensen will host his bi-weekly event Me, Myself, Online at the unique Forest Tower from Camp Adventure, also featured in Time Magazine's 'World's Greatest Places', where Martin Jensen is to perform jaw-dropping and off-the-wall live sets and interaction with the audience. Tune in on Friday May 22 at 19:00 CET for a 4 hour live set like no other.
- In 2019 Time Magazine appointed the Forest Tower at Camp Adventure in Denmark to be among the worlds greatest places to visit: <https://time.com/collection/worlds-greatest-places-2019/5654144/camp-adventure-ronnede-denmark/>



**Me, Myself, Online
together with
Growing Trees Network Foundation**

